

Reporting Meeting of 7 February 2022

Calendar of Events

Last Week: 1/31 If Rivers Could Talk, Joe Doolittle
This Week: 2/7 Rotary Alive with DG 6990, Joe Schumacker
Next Week: 2/14 Paws in Paradise, Alice Berke
Coming Up: 2/21 Presidents' Day – No Meeting
2/28 Metrofix, Combative Comeback of a Company Town, William Patrick

Note: Regular Zoom Meetings are held Mondays at 6:30 pm, effective 1/1/2022. Check your e-mail inbox the day of the meeting for the computer Zoom ID# and Password, as well as the phone number you can use to phone in if using your cell phone to participate.

*Please give suggestions for future programs to Darlene Bower & Dan Stec.
Find us at bhbrotary.org and on Facebook*

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves

Rotary Alive: District Gov. 6990 Joe Schumacker

District Governor, Joe Schumacker is a member of the Rotary Club of Davie/Cooper City, FL. His family has lived there for over 20 years and runs a family business SpareZ Bowling.

Joe joined Rotary in 2008 after completing a two-year term as President of the National Bowling Proprietor's Association of America. The 4,200-member association provides vital support to bowling businesses nationwide. Joe also held numerous other key leadership positions in the bowling industry over the course of his 40+ year career in the business.

Joe's Rotary experience includes two terms as Club President, District Youth Services Chair for two DGs, and a member of the District Governor Line since January 2019. Joe's Governor's Plan, "Rotary Alive" establishes the platform on which Rotary success in the future can be built.

Joe spoke with our club about his Rotary Alive program for his district. He created this plan for Rotary's future, as he keyed on the fact that we need to be forward thinking and not just extending our Rotary past in our club and membership plans.

He knows that Rotary Leadership positions are often short and that it is hard to create lasting changes in such a short amount of time. He has used his DG track, which is normally 3 years to put his Rotary Alive plan in place, setting the groundwork for future leadership growth and direction. A great quote he mentioned was, "It doesn't matter as much as to where you are right now, but the direction you are going." You could be a great club right now or even a not-so-great club at the present, but what matters is the direction you are headed. He had an example of a great Miami Rotary club that at one time had hundreds of members but has shrunk to around 50.

His Rotary Alive program has a few key pieces but the first and foremost is Leadership Development that goes beyond RLI, RI Online Learning, PETS, etc. It selects individuals for months-long leadership and development ensuring a continuum of leaders for clubs and districts. This in turn creates value for the club members and thus increasing membership.

He also is looking at further engagement in Rotary Youth programs. Rotary International has the programs but we don't necessarily have the highest engagement of youth in these programs. He is working to create strategic partners in the schools and outside youth programs to create further engagement. One new upcoming Youth Program is Youth and Peace in Action. See website for this great new program <https://www.youthpeaceaction.org/>

It was engaging and motivating listening to Joe talk about his Rotary plans and for our upcoming RI President Jennifer Jones who shares his energy/vision for our Rotary of the future.

CLUB ANNOUNCEMENTS

- Peter Sawyer reported that there will be upcoming service projects on Feb. 12 and April 2 at Camp Stomping Grounds.
- There will be a Board Meeting on Thursday Feb 10th.
- The meeting ended with "Happy Dollars."

Reported by Jon Costolo