



Reporting Meeting of 27 January 2020

Calendar of Events

Last Week: 1/20 No Meeting MLK Day
This Week: 1/27 Membership Training – Jon Costolo
Next Week: 2/3 Better Senior Living Choices – Rich Curry
Coming Up: 2/10 Social Media Gifts/Dangers – Aaron Pedinotti
 2/17 No Meeting – President’s Day

Meetings are held at the Ballston Town Hall at 6:15 PM
 Check us out at bhbrotary.org and on Facebook

ANNOUNCEMENTS

President Elect Gregg Schorr opened the meeting with the pledge of allegiance, review of the Rotary 4 Way Test, singing of America the Beautiful, and Dan Stec led us in prayer.

- Mary Anderson sent an email recently asking for input from each member for a Membership Team Building meeting on Monday 23 March. Please reply to her email and send her a “little known fact/story” about yourself. It could be an award, trophy won in your youth, a shared teen age story with other local Rotarians, a special career experience, etc.

- Mary Anderson also updated us on our BH/BL Interact Club who are now working on ideas and procuring crafts for the Craft Fair in November. Crafts that they make and that are donated to them will be sold at the Craft Fair with proceeds going to the Giving Tree at the high school which is a special project managed by the guidance counselors that give to those in need at the high school.



Guillermo Trujillo

- The Glenville club had representatives at our meeting to announce and sell tickets for their Ziti Dinner on Feb 7th. Tickets are \$8 dollars now and \$10 dollars at the door. Event will occur from 4 -7:30pm at the Glenville Senior Citizen Center. Take out dinners will be available as well.



John Weldon

- Gregg Schorr reviewed the next upcoming meeting programs followed by Happy Dollars happily donated.

Service above self



District Membership and Training Drive – Jonathan Costolo



Recently some of our club’s membership committee members attended a District Membership training meeting and brought back the information and training they learned to the club.

Past President Jon Costolo led the presentation and reflected on the importance of membership. He showed a video of Rotary International President Barry Rassin talking about membership.

Membership is the heart and backbone of Rotary and without a plan to grow our membership our impact in the community and in the world is diminished. It is the diverse membership that brings new ideas and leadership to Rotary International. Impact starts with our members - people like us who see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves.

Our District which is made up of 41 clubs is hovering above 1,100 members. This number is critical as it is the minimum required by RI to maintain a status as a district. If unable to increase our membership then our district may be combined with a sister district next to us. Merging districts can be a needed thing but it also would mean a larger area of responsibility and more clubs to distribute and divide funds to cover grants, operations, etc.

The District is all in to grow our membership. It has hired a local Professional Sales Consultant to give training to the membership committees of all the clubs in our district. Jon took this training and presented what he learned to the club. This presentation will be emailed out with this Rotateller for review. The basic premise is that we all have to be involved in growing our membership in the club and district. And that we must have the right attitude, the right behavior and the right technique to be successful in recruiting new members. The District will be doing a Membership Drive starting in Feb. and continuing through April. Look for information coming from the District and our club membership committee on how we all can participate in this mission.

Reported by Joh Costolo, Photos by Dick Arthur, Gini

February Setup: Silas, Dan, Bill W. **Cleanup:** Pete S. Alec, Stephen G. Joe, Beth

March Setup: Paul, Bob Y., Tom B. **Cleanup:** Gregg, Mike B. Mary A. , Jon